Lake Travis High School

Swimming & Diving Board Meeting

Saturday May 1, 2021

Attendees: Holly Bowman, Susan Stivers, Lisa Baker, Michelle Rouse

Sponsorship:

Corporate sponsors or anyone wanting to sponsor the team.

Levels Shout Outs Gift

$50 Basic Friends and Family 1

$100 Bronze 2

$250 Silver 4 Framed team picture

$500 Gold 7 Plaque with team photo and year

$1000 Platinum 10 Plaque with team photo and year

Shout Outs are dependent upon the Sponsorship level. Can be done before meets. Social Media will work with Coach Johnson to figure out design. Parents needed to help with this so a sign up will be created. We need to incorporate fee for the payment via Square into the Sponsorship. Depending on the level there will be a gift.

Idea is to get the swim team members to talk to businesses in groups of three to obtain sponsorship for their team. After send thank you cards to the business. Students will need a flyer to take to the businesses and a link on it to donate via the website.

Recognition for sponsorship levels are having name on banner and t-shirt (is this dep on level?)

Goal is to get this ready for the May Social. There will need to be a deadline for Sponsorship but not maybe friends and family.

Booster Club Membership:

$100

$200

$300

LT decal Rebecca Selman has some left over